

# MAXIMUM TABLE OF FARES

inclusive of VAT (where applicable)

**Passengers are only obliged to pay the fare shown on the meter except where a surcharge for journeys ending outside the city has been agreed before the hiring commences**

1. **TARIFF 1 – Daytime** – Except as in Tariffs 3 and 4 below, for any hiring begun after 6.00 a.m. and before 11.00 p.m. on any day  
**Fare for Distance**

(a) For the first 110 metres or part thereof	£2.20
(b) For the next 110 metres or part thereof	£0.20
(c) For the next 110 metres or part thereof	£0.20
(d) For the next 110 metres or part thereof	£0.20
(e) For each subsequent 225 metres or part thereof	£0.20
<b>Waiting Time</b> – For each period of forty-five seconds or part thereof	£0.20
2. **TARIFF 2 – Night-Time** – Except as in Tariff 4 below, for any hiring begun after 11.00 p.m. and before 6.00 a.m. on any day  
**Fare for Distance**

(a) For the first 110 metres or part thereof	£2.95
(b) For the next 110 metres or part thereof	£0.25
(c) For the next 110 metres or part thereof	£0.25
(d) For the next 110 metres or part thereof	£0.25
(e) For each subsequent 225 metres or part thereof	£0.25
<b>Waiting Time</b> – For each period of forty-five seconds or part thereof	£0.25
3. **TARIFF 3 – Sundays, Bank Holidays and New Year** – Except as in Tariff 4 below, for any hiring begun after 6.00 a.m. and before 11.00 p.m. on a Sunday, Good Friday, a Bank or Public Holiday, or 1st January, Tariff 1 above plus a surcharge, per hiring, of £1.00
4. **TARIFF 4 – Christmas and New Year** – For any hiring begun after 11.00 p.m. on the 24th December and before 6.00 a.m. on the 27th December or after 11.00 p.m. on the 31st December and before 6.00 a.m. on the 1st January Double the rate of Tariff 1
5. **ITCHEN BRIDGE TOLLS**  
 If any hiring involves crossing the Itchen Bridge, and a toll is payable, there shall be added to the fare a sum equivalent to the toll paid
6. **SOILING CHARGE**  
 If the hackney carriage is soiled by a passenger or an animal £50.00

Licensing  
 PO Box 1344  
 Southampton SO15 1WQ

**MARK R. HEATH**  
 Solicitor to the Council  
 14<sup>th</sup> July 2009

**Any complaints about the hiring of this vehicle or the conduct of the driver should be sent in writing to the Licensing Team at the address above**

**SOUTHAMPTON HACKNEY ASSOCIATION**

24<sup>th</sup> April 2009



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SOUTHAMPTON  
Hampshire S015 1YG

**For the attention of Mr John Burke**

**Dear Mr Burke,**

Towards the end of February 2009 the committee of the Southampton Hackney Association (SHA) sent by letter to 480 holders of either a Southampton Hackney Carriage Proprietors licence or a Southampton Hackney Carriage Drivers licence a proposed fare increase for 2009. Included within this letter was also a questionnaire for the taxi trade to complete and return in a stamped address envelope to our PO Box Number.

To the best of our knowledge this is possibly the first time ever that a questionnaire of this description has been carried out and although it has cost our association £420.00, the results we feel have proved to be worth while. We did not have a fare increase in 2007 and the one we had in 2008 was of very little significance. The Southampton Hackney Association has given the trade the opportunity to decide whether they want the taxi fares to remain as they are, or to agree with our fare proposal.

However we are concerned that fares at Christmas and the New Year are particularly high. Since the millennium customers tend to complain about high prices that taxis charge, so we suggested a reduction to fare and a half with the new rate starting at 8PM. We hope to attract customers to use us more at this festive time. Fifty six percent agreed to reduce the Christmas and New Year fare from 'double the rate' of tariff 1 to a reduction of fare and a half.

I have enclosed the response to the four questions raised in a percentage format and copy of the fare increase. In a separate folder, which can be presented if required are the names, plate and badge numbers from persons who have participated in this survey.

At the present moment out of 376 Councils in the UK who have a fare price structure in place, Southampton is number 108 in the table. Since 1999 we have slipped from sixth position to where we are now with areas like Bournemouth, Salisbury, New Forest, Winchester and even Eastleigh higher than us in the table of fares.

To bring us in line with other areas we also propose to remove the 4 x 110 metre drop, replacing it with a uniform 202 metre drop. We are confident that we now have the mandate to put forward our fare structure; however should the fare increase be agreed if at all possible can it be postponed until later on this year?

Listed below are some of the reasons why we need a fare increase -

1. Taxi Insurance Rate Increase for 2009 3% – 4%  
**Tradex (Formerly Westminster Motor Insurance)**
2. Dock Permit Increase for 2009 from £40 per annum to £50 + VAT per annum.
3. Fuel Cost gradually on the increase.
4. Price of new vehicles has not dropped which causes second hand vehicles to be more expensive.
5. The addition of four extra licenses for December 2009, earning capabilities will be decreased.
6. Garage Servicing costs have not decreased, although VAT is @ 15%.

In addition there is the general added 'cost of living' ie. Council Tax increase from April 2009, utilities bills remain high, etc.,etc.,

**Yours sincerely,**



**Jan Hall**  
**Chairman of SHA**

**Southampton Hackney Association**  
**Proposed Fare Increase For 2009**

<b><u>Tariff 1</u></b>	<b><u>Current Flag</u></b>	<b><u>Proposed Flag for 2009</u></b>
Day-Time 0600-2300	£2.20	For the first 202 metres or part thereof £2.60
		For the next 202 metres or part thereof £0.40
		For each subsequent 202 metres or part thereof £0.20
	1 <sup>st</sup> mile £4.00	1 <sup>st</sup> mile £4.20
		Waiting time to remain £16.00 per hour

<b><u>Tariff 2</u></b>	<b><u>Current Flag</u></b>	<b><u>Proposed Flag for 2009</u></b>
Night-Time 2300-0600	£2.95	For the first 202 metres or part thereof £3.50
		For the next 202 metres or part thereof £0.50
		For each subsequent 202 metres or part thereof £0.25
	1 <sup>st</sup> mile £5.20	1 <sup>st</sup> mile £5.50
		Waiting time to remain £20.00 per hour

<b><u>Tariff 3</u></b>	<b><u>Current Flag</u></b>	<b><u>Proposed Flag for 2009</u></b>
Sundays and Bank Holidays 0600-2300	£3.20	For the first 202 metres or part thereof £3.60
		For the next 202 metres or part thereof £0.40
		For each subsequent 202 metres or part thereof £0.20
	1 <sup>st</sup> mile £5.00	1 <sup>st</sup> mile £5.20
		Waiting time to remain £16.00 per hour

<b><u>Tariff 4</u></b>	<b><u>Current Flag</u></b>	<b><u>Proposed Flag for 2009</u></b>
Christmas and New Year 2000 on 24 <sup>th</sup> December to 0600 on 27 <sup>th</sup> December and 20.00 on 31 <sup>st</sup> December to 0600 on 1 <sup>st</sup> January	£4.40	For the first 202 metres or part thereof £3.90
		For the next 202 metres or part thereof £0.60
		For each subsequent 202 metres or part thereof £0.30
	1 <sup>st</sup> mile £8.00	1 <sup>st</sup> mile £6.30
		Waiting time to be reduced from £32.00 to £24.00 per hour

We are proposing to remove the 4x110 metre drops and to replace with a uniform 202 metre drop. Soiling charge to remain at £50.00.  
**Itchen Bridge Tolls – If any hiring involves crossing Itchen Bridge, and a toll is payable, there shall be added to the fare a sum equivalent to the toll paid**

480 Questionnaires sent out to the trade.....161 replies = 33%

Do you agree to the fare increase for 2009? 115 want proposed fare increase = 71% 46 said no to the fare increase = 28%
Would you like to be consulted every year regarding the fare structure? 157 want to be consulted every year = 97% 4 do not want to be consulted.
Do you think the Xmas & New Year Tariff 4 fare structure is correct? 70 think the fare structure is correct = 43% 89 think fare structure is incorrect = 55% 2 replied not applicable.
Would you like a decrease for Tariff 4 at Xmas and the New Year? 90 would like a decrease = 55% 70 would not like a decrease = 43% 1 did not answer.

**SHA Committee**

*[Redacted]* chairman SHA

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  - (a) For the first 202 metres or part thereof £2.60
  - (b) For the next 202 metres or part thereof £0.40
  - (c) For each subsequent 202 metres or part thereof £0.20**Waiting Time** – For each period of forty-five seconds or part thereof £0.20
2. **TARIFF 2 – Night-Time** – Except as in Tariff 4 below, for any hiring begun after 11.00 p.m. and before 6.00 a.m. on any day  
**Fare for Distance**
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  - (b) For the next 202 metres or part thereof £0.50
  - (c) For each subsequent 202 metres or part thereof £0.25**Waiting Time** – For each period of forty-five seconds or part thereof £0.25
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4. **TARIFF 4 – Christmas and New Year** – For any hiring begun after 8.00 p.m. on the 24th December and before 6.00 a.m. on the 27th December or after 8.00 p.m. on the 31st December and before 6.00 a.m. on the 1st January
  - (a) For the first 202 metres or part thereof £3.90
  - (b) For the next 202 metres or part thereof £0.60
  - (c) For each subsequent 202 metres or part thereof £0.30**Waiting Time** – For each period of forty-five seconds or part thereof £0.30
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Licensing Team

PO Box 1344

Southampton SO15 1WQ

Email: [licensing@southampton.gov.uk](mailto:licensing@southampton.gov.uk)

Internet: [www.southampton.gov.uk/licensing](http://www.southampton.gov.uk/licensing)

**MARK R. HEATH**

Solicitor to the Council

*[implementation date - to be determined]*

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